

# LABOR MARKET SNAPSHOT

SWITZERLAND COUNTY & LABOR SHED

*NOVEMBER 2012*

# OVERVIEW

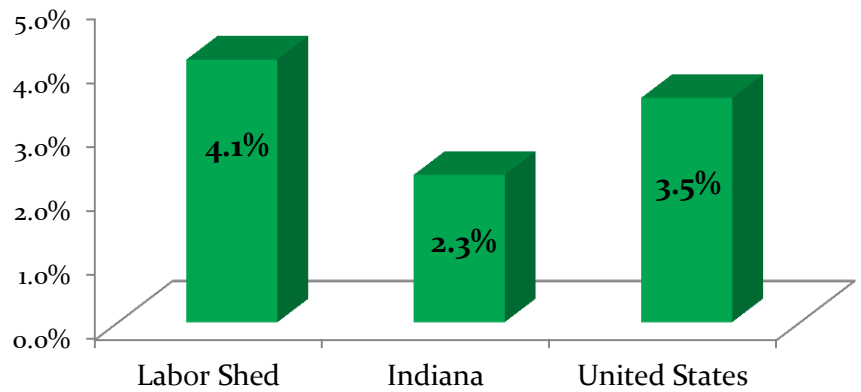
Located in the Southeastern corner of Indiana, **Switzerland County** borders both the Eastern state line and the Ohio River. Close proximity to Interstate 71 provides easy highway access to Cincinnati, OH, Louisville, KY, and Lexington KY, as well as an additional network of highways that connects many of the largest cities in the Midwest.

*TOTAL LABOR FORCE*

**SWITZERLAND +  
LABOR SHED  
COUNTIES (2012)**

**146,456**

## Projected Population Growth (2012-2017)



EMSI Analyst 2012.2

## MARKLAND BUSINESS PARK

Markland Business Park is a Shovel Ready-designated industrial park five minutes from Interstate 71, Belterra Resort and Casino, and the Kentucky Speedway. It is also a 35 minute drive from the Greater Cincinnati International Airport. Its location places businesses within ten miles of Dow Corning, North American Stainless, Swiss Caps, Gallatin Steel, Airgas, and Steel Technologies and within reach of the Greater-Cincinnati, Northern Kentucky, and Greater-Louisville regions.

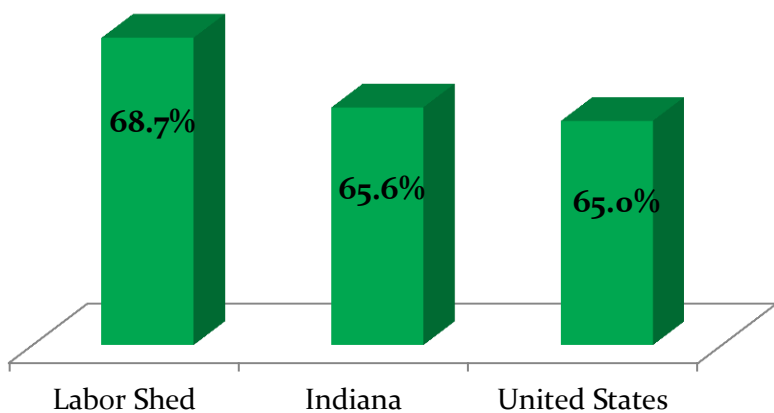


Switzerland County's Labor Shed ("Labor Shed") is the area from which the county's employers draw most of their commuting workers, in Indiana: Dearborn, Jefferson, Ohio, and Ripley; and in Kentucky: Boone, Carroll, Gallatin, Grant, Owen, and Trimble.

# WORKFORCE

Switzerland County and its Labor Shed are home to a labor force of **more than 146,450 workers**. Unemployment in the Labor Shed is around 8.2%, lower than both state and national averages. Average labor force participation rates for the Switzerland County Labor Shed are over 3 percentage points higher than averages for Indiana and the United States, while average poverty rates are over 2.5 percentage points lower.

**Average Labor Force Participation Rates (2006-2010)**

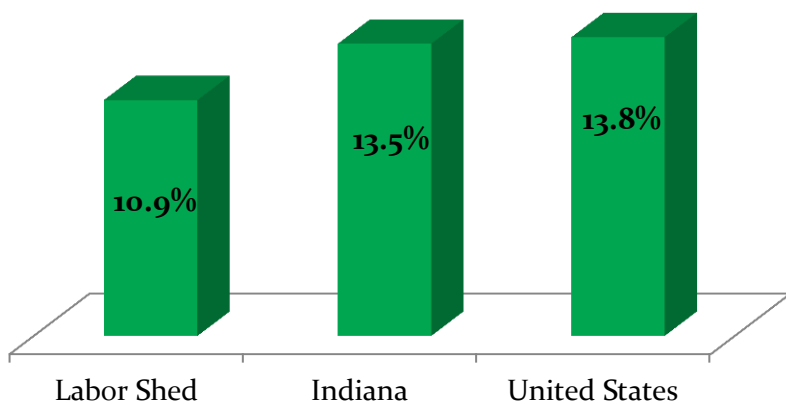


*U.S. Census Bureau 5-year ACS 2006-2010*

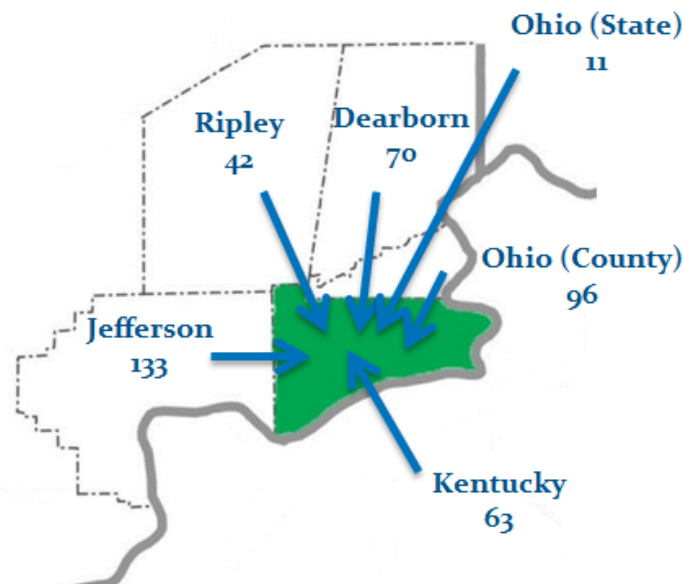
**A COMMUTING LABOR FORCE**

The high prevalence of commuting workers within Switzerland County's Labor Shed points to an underutilized asset for the county. If businesses choose to locate or expand within Switzerland County, they can capitalize on a workforce that is currently traveling or is willing to travel for job opportunities.

**Average Poverty Rate (2006-2010)**



*U.S. Census Bureau 5-year ACS 2006-2010*



*STATS Indiana 2011*

# EDUCATION

## EDUCATIONAL ATTAINMENT - LABOR SHED (AGE 25-64)



9 in 10 have a High School Diploma or higher (87%)



2 in 5 have an Associate Degree or higher (38%)



1 in 3 have a Bachelor's Degree or higher (30%)

*U.S. Census Bureau 5-year ACS 2006-2010*

### ECO15

ECO15 developed a pre-college STEM project-based course for advanced manufacturing called the *Manufacturing Skill Standards Council Lab*. The course engages students in hands-on learning with 21st century technology. Since its creation, the program has been extremely successful in keeping students in high school and encouraging them to pursue postsecondary education. STEM skills are valuable in every sector of the economy, preparing students for diverse educational and occupational opportunities.

### COMMUNITY TECHNOLOGY AND EDUCATION CENTER

The Community Technology and Education Center was created to combat the education challenges facing the adult workforce. The building houses several education and workforce organizations, and offers adult training and meeting spaces. This space helps logistically, by offering a well-equipped facility for classes, seminars, and other events all in one location. The center focuses on supporting the existing workforce to build the skillsets necessary for today's job market demands.

# OCCUPATIONS

Over half of the Switzerland County Labor Shed's workers are employed in the county's top five occupation categories: **Office and Administrative Support, Production, Transportation and Material Moving, Sales and Related, and Food Preparation and Serving Related.** Labor Shed counties within Indiana alone have a total labor force of 65,531 with over 15% unemployed or underemployed. This underutilization figure does not take into account workers who are over-qualified for their current full-time positions.

## HIGHEST EMPLOYMENT (2012)

Occupation	2012 Emp.	% of Total
Office and Administrative Support	24,226	16%
Production	16,793	11%
Transportation and Material Moving	16,473	11%
Sales and Related	15,102	10%
Food Preparation and Serving Related	13,248	9%

## LARGEST # GROWTH (2012-2021)

Occupation	2021 Emp.	Growth
Food Preparation and Serving Related	14,644	+1396
Transportation and Material Moving	17,860	+1387
Office and Administrative Support	25,581	+1355
Healthcare Practitioners and Technical	6,410	+1177
Education, Training, and Library	8,135	+1020

## PRODUCTION WORKERS (2012)

Occupation	Median Wage / hr
Metal and Plastic Workers	\$16.38
Assemblers and Fabricators	\$14.75
Food Processing Workers	\$14.24
Textile, Apparel, and Furnishings Workers	\$11.09
Printing Workers	\$16.77

## LABOR UNDERUTILIZATION\* (2011)

Type of Worker	2011 Estimate
Unemployed	5,875
Discouraged	460
Total Marginally Attached	975
Employed Part-Time for Economic Reasons	3,590
<b>Total Underutilized Workers</b>	<b>10,440</b>

EMSI Analyst 2012.2 and U.S. BLS Alternative Measures of Labor Underutilization for States, 2011

\*For Labor Shed counties in Indiana



FOR ADDITIONAL INFORMATION ON SWITZERLAND COUNTY  
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