



## Switzerland County Economic Development Corporation Receives Excellence in Economic Development Award

from the International Economic Development Council

Vevay, IN – The Switzerland County Economic Development Corporation has received a Silver Excellence in Economic Development Award for its “Strength of Community” promotional video, a project in the category of Video/Multimedia Promotion from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, October 2, during the IEDC Annual Conference, which was held September 29 – October 3, in Atlanta, Georgia.

The video was developed to showcase the character and nature of Switzerland County and highlight the area from a quality of life and a quality of place perspective. Like other economic development marketing videos, it was targeted to prospective businesses, but it was also targeted to a potential workforce as well as existing and former residents. The purpose of the video was to introduce the community and to remind those already familiar with Switzerland County what they love about it.

“This was our first marketing video” said corporation chair Rhonda Griffin. “We wanted something that could

be used with more than one audience.” In addition to being used for marketing, the video has been shown prior to movie showings at the Hoosier Theater and tourists have been able to view it when visiting the county. It can also be viewed on SCEDC’s website at [www.switzerlandusa.com](http://www.switzerlandusa.com).

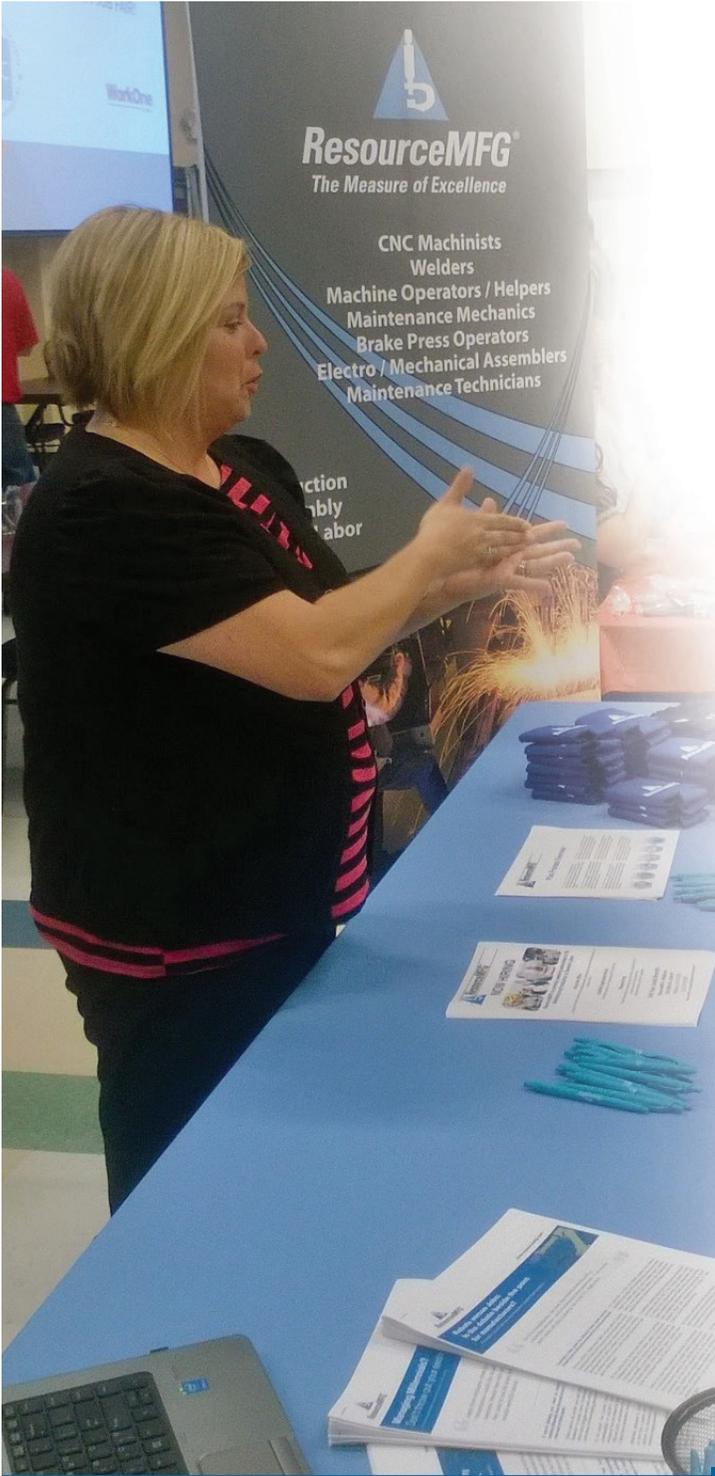
This is Switzerland County’s second national IEDC award. The Switzerland County Economic Development Corporation won the organization’s Gold Award in its Human Capital category in 2013. That award was in recognition of the community’s workforce training efforts at the Switzerland County Technology and Education Center.

The International Economic Development Council (IEDC) is the world’s largest membership organization for economic development professionals. Economic developers promote economic well-being and quality of life in their communities by creating, retaining, and expanding jobs that facilitate growth and provide a stable tax base.





# 2018 Switzerland County Job Fair Career Opportunities Showcased



The Switzerland County Technology and Education Center hosted the 2018 Job Fair on October 2nd. The event ran from 1:00 pm to 4:00 pm. Coordinated by WorkOne Southeast, the job fair matched residents looking for employment opportunities with employers who have positions to fill. This year's Job Fair attracted 27 employers with jobs ranging from entry-level to highly-skilled and 50 residents participated.

When attending job fairs or any interview, residents seeking work are reminded to dress professionally, bring a current resume and be prepared to fill out applications for all levels of employment. For residents needing help with a resume or interviewing advice, contact the TEC Center at 812.427.4475.





## Nucor Expansion to Add 70 New Jobs



Nucor Steel has announced plans to expand production capability of its flat-rolled sheet steel mill, an expansion that will create up to 70 new full-time jobs. This announcement is in addition to a \$176 million expansion already underway at Nucor to construct a hot pickle galvanizing line. The new line is expected to be operational in 2019.

## Study Will Enhance Marina Access

In 2017, SCECD received a grant from the Indiana Department of Natural Resources to conduct a sediment removal study of the Turtle Creek Bay, in Florence, IN. This study will allow marina owners and other interested parties to pursue grant funding for dredging and other activities to maintain the channel for boating and other recreational activities. A similar study was done recently by the Switzerland County Park board for the Bryant's Creek area. The Ohio River attracts a high number of both tourists and residents to Switzerland County. With many miles of river frontage, the County has fewer places where the public can access it. Anything the community can do to make the Indiana side of the river more usable and more economically viable improves the community's footing as we compete for jobs and talent. The completed study for the project is expected to be released in 2019.

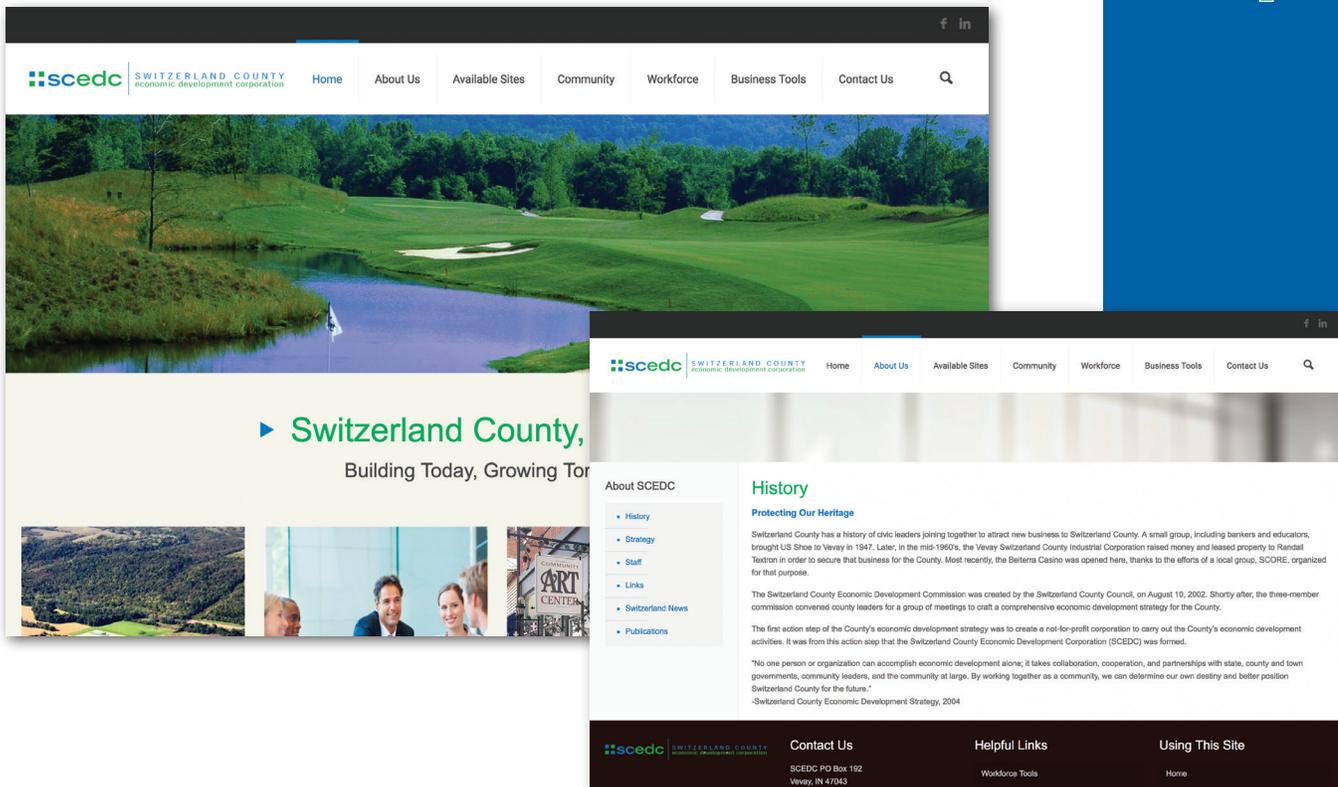


# SCEDC Unveils New Website

[www.SwitzerlandUSA.com](http://www.SwitzerlandUSA.com)

Much of 2018 was spent developing a new economic development website for Switzerland County. This new site is now live. The goal of the project was not to give the site a new design but to improve the function and use of the site. The new SCEDC website is easier to update, allowing for more frequent communication with users. It connects better with social media platforms and allows for more public feedback. The site is easier to navigate with mobile devices, which is how many of SCEDC's clients are accessing information online today. Taken all together the new website can create a stronger online presence for the community and, potentially, a new opportunity for local businesses to be found online. Find the site online at [switzerlandusa.com](http://switzerlandusa.com).

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